



SAVE THE DATE IASP European Division Workshop 2018



Heidelberg, 23rd - 25th April 2018



Dr. André Domin. CEO Heidelberg Technology Park

We are pleased to welcome the IASP European Division Workshop 2018 in Heidelberg.

Catch up with your European Division colleagues from April 23rd - 25th 2018 hosted and organized by Heidelberg Technology Park.

Take the opportunity to meet International IASP members,

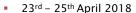
discuss relevant subjects and meet experts in order to strengthen the position of your STP or Area of Innovation.

Besides you will have the chance to get a glance of our renowned historic city.

The European Division Workshop offers many opportunities for networking and exchanging ideas with colleagues in an informal and enjoyable setting.

Interested in Joining, Presenting, Contributing? Contact anna.ries@heidelberg.de Tel. 0049 6221 5025729

Time & Place



Conference Center. Heidelberg Technology Park

Welcome Dinner

23rd April, 6.30 pm

Speakers & Topics

24th April, 9 am - 6 pm

Heidelberg Tour

- 25th April, 9 am 1 pm
- tbc: Internationale Bau Ausstellung, Zero CO₂ emission Bahnstadt, BDC OE construction site & Printed Electronics Cluster

Fees

- IASP Members 200 €
- Non-Members 300 €

Hotels

Heidelberger Hof Qube NH-Hotels HIP Hotel Crowne Plaza









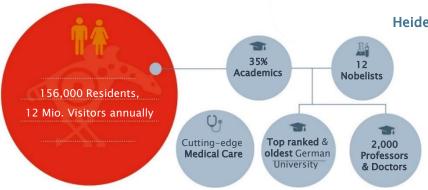












Heidelberg - the City

Heidelberg is famous for its idyllic setting on the river Neckar at the heart of the Rhine-Neckar Triangle and the quality of life that the city offers. This cosmopolitan, friendly, people-oriented and vibrant university town is particularly attractive to families, students, business people from BASF, Merck, SAP, Abbvie, Roche, Mercedes, NEC, SAS and numerous start-ups.

European Division Workshop IASP 2018 in Heidelberg - Topics

The main topic of the IASP European Division Conference is "Vitalize your community through Science Parks and Knowledge Clusters". In this context, we will also discuss the "conversion of unused areas" and present the PHVision project of the Internationale Bauausstellung Heidelberg.

The second main topic is "Seeding Startups – how new ideas conquer the market". The Heidelberg Technology Park in cooperation with Heidelberg Startup Partners will present and evaluate acceleration programs. In addition, we will discuss in general terms the promotion of high-tech start-ups, their support and challenges such as financing and technology transfer.

Enough time for discussion, Q&A and exchange of experiences will be taken care of - as well as your wellbeing.



Heidelberg Technology Park

Founded in 1984 as the first science park focused on biotech and medicine in Germany, it has since expanded into five locations offering 80,000 sqm lab and office space. With infrastructure, start-up-support and a large network of international renowned partners it supports the exchange of research & industry and creation of start-ups. As a further location, the 7,000 sqm Business Development Center Organic Electronics will be the first mover at the Heidelberg Innovation Park (17 ha) in 2019.

