



Coming soon

Incubation Training Workshop in Sudan

Khartoum; 21 - 23 October 2017 - Al Salam Rotana Hotel

Incubators Planning, Implementation and Management

Driving National Economy through Innovation

Overview

RoadMap - an affiliate member of IASP since 2015 - is planning to organize a two-day training workshop event in the period 21 - 23 October 2017.

Justification of the workshop

1. Many initiatives have been launched by different organizations inside Sudan, namely some universities and banks, to establish incubators that can serve different industry sectors.
2. The absence of a customized disciplined approach to design, plan for and manage the incubators. In fact, there seems to have a problem in realizing the concept & hence implementing it.
3. The urgent need for introducing the incubators model as a first step towards spreading the culture of science and technology parks (STPs) in Sudan as a main tool for fostering innovation and contributing to the national economy.

Workshop Objectives

1. To introduce the concept of STPs and their importance to the country, and promote the IASP inside Sudan as a leading global network for STPs and areas of innovation.
2. To provide the required knowledge, tools and skills to design, build and operationalize business and technology incubators.

3. To help in unifying the model used for establishing incubators in Sudan based on international best practices.
4. To contribute to the increasing national efforts directed to building a national system of innovation.

Key Agenda

1. STPs and incubators as tools for economic development in the framework of an innovation-based economy.
2. STPs in Africa: Their roles, models, characteristics & challenges
3. Incubation and innovation management within the framework of STPs.
4. Incubators business models.
5. Incubators operation and management.
6. Entrepreneurship ecosystem.
7. Relation between STPs and universities.

Attendees:

1. Government officials with some roles in incubators.
2. Senior government officials responsible for development programs in sectors like, agriculture, energy, mining, financial services, healthcare, etc.
3. Seniors officials and employees working for development organizations in Sudan.
4. Officials working at the government agencies and NGO organizations responsible for graduates and youth employment programs. University staff working in R&D and technology-transfer projects.
5. Local authorities responsible for micro finance for employment and support of graduates.
6. Bank officials that have an interest in providing financing / micro-financing.

7. Start-up companies - who need to understand how a functional ecosystem can support them.
8. Private sector companies / centers who want to provide services to entrepreneurs.
9. Managers & employees working in the existing “incubators” and “Entrepreneurship centers”.

Dates:

- 21st October 2017 - Opening ceremony / networking in evening
- 22nd and 23rd October 2017 - Workshop activities

Themes:

21st October 2017	
Evening	Opening Networking Function
22nd October	
Morning	Plenary - High Level Session <ol style="list-style-type: none"> a. Overview of Science and Technology Parks (STPs), Incubators, Areas of Innovation (including the role of the IASP as a global network) b. Importance of entrepreneurship, innovation and incubation for Sudan c. Key role players in innovation ecosystems (the big picture)
Tea	
Morning	Plenary - Incubation <ol style="list-style-type: none"> a. Incubation 101 - what is incubation b. Types of incubators c. Determining your type of incubator d. Best practices in operating a successful incubator - case studies from the African continent

LUNCH		
Afternoon	Parallel session 1 Critical success factors for building a vibrant innovation ecosystem	Parallel session 2 Incubation process and tools
Evening	Dinner / Cultural Event	
23 rd October 2017		
Morning	Plenary a. Feedback from the Parallel Sessions b. Key note Address	
TEA		
Midmorning	Parallel session 3 Developing idea pipelines	Parallel session 4 Access to finance and market for incubators and incubates
LUNCH		
Afternoon	Plenary Thoughts on way forward for Sudan considering its context & the eco-system	
CLOSING OF THE WORKSHOP CERMONY		



Supported by

IASP

International Association of Science Parks
and Areas of Innovation