



GreenTech Startup Booster GTSB online conference

Global leaders: GreenTech trends and practice to reach sustainable development goals

The conference is timed to coincide with the International Day for the Preservation of the Ozone Layer and aimed at discussing international initiatives and concrete actions of global leaders of decarbonisation in energy and industry.

[GreenTech Startup Booster \(greentech.sk.ru\)](https://greentech.sk.ru) is the greentech focused startup acceleration program launched by Skolkovo, supported by international partners ENEL, EDF, TOTAL, and Russian industrial companies Gazprom Neft, Tatneft, Sibur, Severstal, NLMK, TMK and Helyx. The program is supported by WIPO-GREEN, SDSN, IASP, Climate-KIC, 15 Russian startup communities and 9 universities.

With this online session we plan to motivate international and Russian startups to accept the challenge and present their innovative solutions facing vital ecological problems. It is especially important for startups to get direct message from corporate innovative leaders.

September, 16

12:00 (GMT+3, Moscow time)

Event language: English

Please register to participate online: <https://greentechconf.events.sk.ru>

Watch online and chat with speakers: <https://youtu.be/Sdn4adZBsbg>

Speakers and Participants:

- Skolkovo Foundation – Oleg Pertsovskiy, COO Energy Cluster
- Enel Group – Innovation Global Power Generation Representative
- EDF Representative
- Total – Dmitriy Pissarenko, VP R&D Total Russia
- WIPO-GREEN – Peter Oksen, Senior Program Officer for Climate Change and Food Security
- SIBUR – Maxim Remchukov, Head of sustainable development
- SDSN – Vera Barinova, Head of Russian SDSN
- Severstal – Olga Kalashnikova, Head of Ecology Department
- NLMK – Aleksandr Samorodov, Chief Specialist of the Group's Ecology Directorate
- Helyx – Sergey Abramenko, CEO
- HelioRec Startup - Polina Vasilenko, CEO and Founder

12:00-12:10 – About GreenTech Startup Booster Initiative: goals, means and facts

Oleg Pertsovskiy, Skolkovo Foundation speaker

12:10-13:40 – Motivating and visionary survey of company ecological goals of sustainable growth

ENEL, EDF, Total, WIPO, SIBUR, SDSN, Severstal, NLMK, Helyx Speakers

13:40-13:45 – Launching international startup in Russia with water purification pilot project

Polina Vasilenko, HelioRec CEO and Founder

13:45-14:00 – Online chat Q&A session