

**Dear Sir/ Madam**

The 7<sup>th</sup> International Innovation and Technology Exhibition (INOTEX2018) hosted by Pardis Technology Park and co-organized by the Vice presidency for Science and Technology (ISTI) is going to be held on 5-7 July 2018 at Tehran Municipality Exhibition Centre.

In its seventh year, INOTEX has grown to become a leading technology exhibition in Iran with the focus on worldwide strategic emerging industries, technological SME's and startups to exhibit new technologies, achievements and innovations in different fields of technology and to establish operational collaboration between Iran and other countries innovation ecosystem. Contriving the ground to familiarize with Iranian formidable partners, meetings with the officials of centers and organizations who are going to supply their technological demands in the exhibition and finding the right technology and commercial partner in Iran would be of the most important advantages of the exhibition for foreign exhibitors and visitors.

INOTEX2018 emphasis is on smart city technologies and their applications. With the rapid growth of capital cities in Iran, the need for new technologies and innovations in urban management is highly stressed. In addition several events including Technology Presentation, Innovation road show, Startup pitch competitions, B2B meetings and the 4<sup>th</sup> International Innovation Networking Forum have been organized to highlight the high-end leading and interactive features of INOTEX. To pave the way for application of smart city technologies, a specialized forum has been planned with the attendance of Iran's metropolitan cities municipalities where the selected foreign companies would have the golden opportunity to present their innovations and technologies.

Hereby you are cordially invited to attend INOTEX2018. INOTEX committee will provide all the convenience and excellent service for you to form a platform where you can demonstrate your image, release your new products, exchange your information and find your technology partner.

Best Regards,  
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