

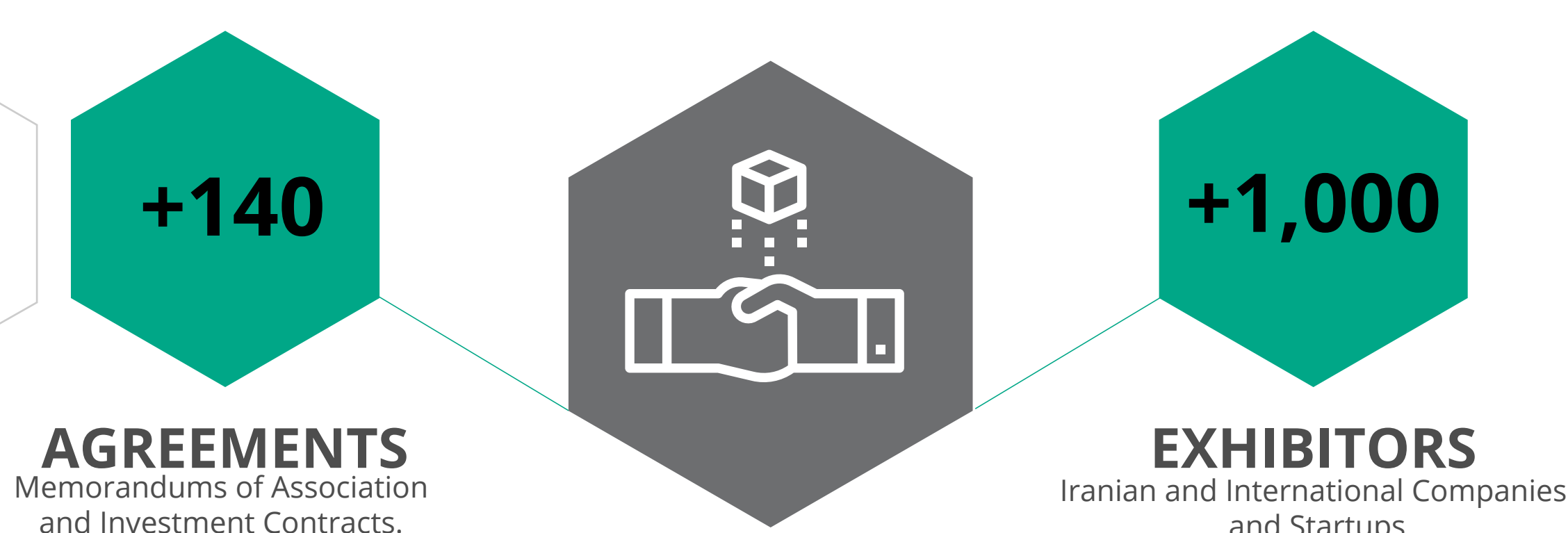
Dear Mr /Ms

We are honored to inform you that the International Innovation and Technology Exhibition is the biggest global innovation and technology event in Iran, whose 8th round entitled INOTEX 2019 is to be held for 4 days from Sunday to Wednesday (9th-12th June 2019) in a 9 000-m<sup>2</sup> area at Tehran International Fairground.

INOTEX 2019 will be held concurrently with two other exhibitions called “Iran Health” and “The International Exhibition of Rail Transportation and Related Industries Equipment” and it is predicted that the event will be host to more than 8,000 visitors.



More than 1,000 Iranian and foreign companies and startups have participated as exhibitors in the last seven rounds of this particular event, which resulted into closing more than 140 memorandums of association and investment contracts.



INOTEX 2019 has laid the foundations for the attendance, communication and the synergistic cooperation among different elements of the innovation ecosystem and consists of the following parts:

### 1. The Exhibition Part:

In this section, different role-players of the startup and innovation ecosystem are going to participate including the newly-established startups and companies, inventors and innovators, incubators, accelerators, business angels, venture capital investors, entrepreneurial event organizers etc. In addition, the big technology companies, as well as the science and technology parks, are expected to have a significant presence in the exhibition and entirely more than 400 exhibitors are going to participate.

## 2. Innovation Events:

- **The First Asia Pacific Innovation Forum:** with the attendance of top representatives from ESCAP member countries;
- **INOTEX Pitch:** The competition of the start-ups in the presence of the investors and scoring them by the juries;
- **INOTEX Investment Café:** A special opportunity for the newly-established companies and start-ups in order to attract investment and negotiate with the investors;
- **INOTEX Talent:** The one-day occupational acceleration event for the confrontation of the university students and graduates with big companies;
- **Stage Event:** Attendance of the effective people aimed at presenting inspiring speeches and investigating the secrets of prosperities of the big technology companies;

### 3. Side Events:

- **Technology presentation:** Exclusive and specialized introduction of the latest achievements of the participating companies in the exhibition;
- **B2B Matchmaking meetings:** Identifying the corresponding companies and holding B2B meetings;
- **Technology Experience:** to witness and clearly touch those technologies to enter people's lives in the future;
- **INOnight:** A happy and joyful atmosphere away from the tough official and administrative formalities together with merchants, investors, specialists and entrepreneurs aimed at networking and creating further familiarity among the participators;



This is to inform that INOTEX 2019 is a fantastic opportunity for the startups and technology companies so that they can interact with the existing innovation ecosystem of the exhibition, and to develop their markets and find business partners and new customers etc., and in short, the advantages of participating and collaborating in such an exhibition are as follows:

- Facing with outstanding investment opportunities on the newly-established start-ups and companies;
- Introducing and unveiling the latest products at the specialized gathering of the Iranian Startup Community;
- The opportunity to establish partnership with the corresponding companies in order to produce and assemble the products in Iran (having regard to the workers with more productivity in Iran);
- Familiarity with the Iranian technology audiences and to study the feasibility of establishing agencies in Iran;
- Creating R&D section in Tehran with respect to access to literate manpower.



It's our pleasure to invite you to participate in  
The 8th International Innovation and Technology Exhibition (INOTEX 2019).  
In this regard, please take a look at our official website at [www.inotex.com](http://www.inotex.com)  
or contact the secretariat +98 21 76250250 (Ext: 4376) for further inquiries.  
Your attention and collaborations are highly appreciated in advance.

9-12 JUNE 2019

Tehran International Fairground  
Shahid Chamran Hwy., Tehran, IRAN

   inotexevent

 [www.inotex.com](http://www.inotex.com)

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